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PrevCan Steps-Up International Expansion *Leading lifestyle management and chronic disease risk reduction solutions provider announces availability of new offerings in the United States and abroad*

Toronto, Canada, September 1, 2011 — PrevCan Inc. (PrevCan, doing business in Canada as INTERVENT Canada), a leading provider of lifestyle management and chronic disease risk reduction solutions, announced today the ramp-up of its global expansion. In addition to Canada, PrevCan will now provide certain INTERVENT programs, including online health risk assessments, lifestyle health coaching programs and self-help lifestyle management programs focusing on nutrition, physical activity, weight management, stress management, tobacco cessation and other health habits, in the United States and multiple foreign countries.

For more than four years, PrevCan has provided its Canadian-based customers with a variety of lifestyle-focused health risk assessment, health promotion and chronic disease risk reduction services, including medication management. Most recently, PrevCan initiated its international expansion by licensing a customized version of the INTERVENT programs to one of Southern Africa's largest health insurers, MedScheme.

"INTERVENT's success in applying credible, evidence-based guidelines within its program offerings during the past 14 years or so has translated into improved health and better quality of life for hundreds of thousands of individuals – and lower health care costs and higher productivity for many employers in the United States, Canada and other countries. The clinical effectiveness of INTERVENT's programs is attested to by numerous publications in peer-reviewed medical journals, including data from randomized clinical trials and independent, third-party conducted research," said Dr. Neil Gordon, founder of the INTERVENT programs.

The INTERVENT programs are now available in a variety of languages, including English (several variations), French (Canadian), Spanish, Portuguese (Brazil and European-Angola) and Thai. The programs have been proven to improve health and well-being while saving dollars related to avoidable direct health care costs and absenteeism and presenteeism. As such, the programs are particularly attractive to employers, including large multi-national corporations, as well as to health insurers, health care systems, physicians and individual consumers.

"With PrevCan's expansion into the United States and abroad, Dr. Gordon, Dr. Richard Salmon, Kevin Reid and several others involved in the original development and deployment of the INTERVENT intellectual property will join the PrevCan team over the course of the next few months. Their addition to our team will provide PrevCan with a level of expertise that is unsurpassed in the health risk assessment, lifestyle management and chronic disease risk reduction industry. Thus, the rapid ramp-up of PrevCan's global expansion will also allow us to better serve our existing and new Canadian-based customers," said Dr. Saul Quint, CEO of PrevCan. "I could not be more excited about our ability to favorably impact the health of millions of people world-wide while creating an immensely successful business venture."

About PrevCan

PrevCan Inc. (PrevCan, doing business as INTERVENT) is a global lifestyle management and chronic disease risk reduction company based in Toronto, Canada. PrevCan develops, licenses and provides evidence-based programs for the prevention and management of multiple chronic diseases. The primary purpose of the INTERVENT programs is to improve individual and population-based measures of health while simultaneously reducing health care costs and enhancing productivity. The programs provide unique solutions for employers, health insurers, EAP providers, health care systems, physicians, pharmaceutical companies, device manufacturers, individual consumers and others. PrevCan and its licensees currently serve clients throughout Canada and South Africa via call centers and the Internet. For more information, visit www.intervent.ca or call 1-888-Rx-4-SUCCESS or email info@intervent.ca.
