



**Contacts:**

Dr. Richard Salmon, COO

[richard@myintervent.com](mailto:richard@myintervent.com)

## **INTERVENT Steps Up International Expansion**

*Leading lifestyle management and chronic disease risk reduction solutions provider announces availability of new offerings in Brazil*

**Savannah, Georgia, May 1, 2013** —INTERVENT International (INTERVENT), a leading provider of lifestyle management and chronic disease risk reduction solutions, announced today the ramp-up of its global expansion. INTERVENT will now provide certain programs, including online health risk assessments focusing on nutrition, physical activity, weight management, stress management, tobacco cessation and other health habits, in Brazil. This new expansion is part of a joint venture with Bibliomed, Brazil.

INTERVENT has successfully provided its United States- and international-based customers with a variety of lifestyle-focused health risk assessment, health promotion and chronic disease risk reduction services since 1997.

“INTERVENT’s success in applying credible, evidence-based guidelines within its program offerings during the past 16 years or so has translated into improved health and better quality of life for hundreds of thousands of individuals – and lower healthcare costs and higher productivity for many employers in the United States, Canada and other countries. The clinical effectiveness of INTERVENT’s programs is attested to by numerous publications in peer-reviewed medical journals, including data from randomized clinical trials and independent, third-party conducted research,” said Dr. Neil Gordon, founder and CEO of INTERVENT.

The INTERVENT programs are now available in a variety of languages, including English (several variations), French (Canadian), Spanish, Portuguese (Brazil and European-Angola) and Thai. The programs have been proven to improve health and well-being while saving dollars related to avoidable direct healthcare costs and absenteeism and presenteeism. As such, the programs are particularly attractive to employers, including large multi-national corporations, as well as to health insurers, healthcare systems, physicians and individual consumers.

“Brazil is the eighth largest economy in the world. Rapid economic advances and social development combined with the fact that the Brazilian government sees its health agenda as a major priority are what attracts us to the Brazilian market. In addition, the Brazilian private healthcare sector is one of the largest in the world and has historically played a major role in the country’s medical care. Together with our joint venture partner, Bibliomed, we are very excited about the opportunity this represents for both companies,” said Dr. Richard Salmon, a co-founder and COO of INTERVENT.

“Bibliomed has been working with hospitals, universities, medical societies and HMOs in Brazil since 1999 and we’ve established strong relationships with our clients, mostly because we are a medically-oriented company. This partnership with INTERVENT will allow us to offer our clients an exceptional tool for quick and easy use, benefiting patients throughout Brazil,” said Dr. Marco Tulio Baccharini Pires, founder and CMO of Bibliomed.

---

### ***About INTERVENT***

**INTERVENT International** is a global company that develops, licenses and provides evidence-based programs for the prevention and management of cardiovascular and other chronic diseases. The primary purpose of INTERVENT's programs is to improve individual and population-based measures of health while simultaneously reducing healthcare costs and enhancing productivity. The programs provide unique solutions for employers, health insurers, healthcare systems, physicians, individual consumers and others. INTERVENT's programs have been successfully used to serve numerous clients on multiple continents and in a variety of languages via telephone call centers and the Internet. For more information, visit [www.myintervent.com](http://www.myintervent.com) and [www.intervent.ca](http://www.intervent.ca) or email [info@interventint.com](mailto:info@interventint.com).

### ***About Bibliomed***

**Bibliomed** was established in 1999 to provide Brazilian medical professionals and the general public online access to high quality, reliable information about health and medicine. Bibliomed's team of medical professionals creates a unique collection of content that includes online medical textbooks, reviews of current medical literature, current news from healthcare, as well as a library of thousands of articles on a variety of consumer-focused healthcare topics. Bibliomed content is licensed by many medical and nursing schools, hospitals, individual practitioners and pharmaceutical companies throughout Brazil. Bibliomed has consistently been one of the highest trafficked Internet health portals in Brazil for over a decade. For more information, visit [www.bibliomed.com.br](http://www.bibliomed.com.br) or [www.boasaude.com.br](http://www.boasaude.com.br) or email [info@corp.bibliomed.com.br](mailto:info@corp.bibliomed.com.br).

---